








CODE OF ETHICS

Purple Oak Consultants' Code of Ethics respects the most recent regulatory and legislative standards. It is in place to assure clients and colleagues that **Purple Oak Consultants** is publicly committed to a practice grounded in professional excellence guided by the principles of transparency, integrity and accountability.

-  We will only accept business for which **Purple Oak Consultants** is qualified.
-  We will engage human resources for assignments in accordance with their qualifications, experience and competence.
-  We will charge fees and expenses commensurate with the services we deliver and the responsibility we accept.
-  We will keep all client information and records confidential.
-  We will respect the intellectual property rights of our clients and colleagues and will not use proprietary information or methodologies without their expressed permission.
-  We will immediately disclose any information which could impair our objectivity or integrity to work on a contract or assignment and will offer to withdraw.
-  We will immediately respond to client concerns or complaints and take appropriate measures if necessary.

Purple Oak Consultants is committed to keeping its Code of Ethics fresh and relevant as experience provides its practical lessons.

30 September 2009